Characterizing adsorption of associating surfactants on carbonates surfaces

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Hypothesis: The adsorption of anionic surfactants onto positively charged carbonate minerals is typically high due to electrostatic interactions. By blending anionic surfactants with cationic or zwitterionic surfactants, which naturally form surfactant complexes, surfactant adsorption is expected to be influenced by a competition between surfactant complexes and surfactant-surface interactions.

Experiments: The adsorption behavior of surfactant blends known to form complexes was investigated. The surfactants probed include an anionic C15-18 internal olefin sulfonate (IOS), a zwitterionic lauryl betaine (LB), and an anionic C13-alcohol polyethylene glycol ether carboxylic acid (L38). An analytical method based on high-performance liquid chromatography evaporative light scattering detector (HPLC-ELSD) was developed to measure three individual surfactant concentrations from a blended surfactant solution. The adsorption of the individual surfactants and surfactant blends were systematically investigated on different mineral surfaces using varying brine solutions.

Findings: LB adsorption on calcite surfaces was found to be significantly increased when blended with IOS or L38 since it forms surfactant complexes that partition to the surface. However, the total adsorption of the LB-IOS-L38 solution on dolomite decreased from 3.09 mg/m² to 1.97 mg/m² when blended together compared to summing the adsorption values of individual surfactants, which highlights the importance of mixed surfactant association.

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Surfactants [1,2] have been widely used in enhanced oil recovery (EOR) processes due to their ability to decrease the oil/water interfacial tension [3,4] and facilitate the generation of foam [5–7], and this ability has been widely studied and applied in various field tests [8,9]. Surfactant adsorption [10–12] onto mineral surfaces is one of the most important issues to address for chemical EOR. Furthermore, it is critical to understand the adsorption mechanism for a target reservoir [13]. Recent studies have shown that blending surfactants with different ion types, such as cationic and anionic [14], anionic and nonionic [15–17], or anionic and zwitterionic [18], can facilitate and enhance the performance of the surfactant system. Internal olefin sulfonate is a commercialized anionic surfactant for EOR, and it has the potential to be used in the surfactant system. Internal olefin sulfonate is a commercialized anionic surfactant for EOR, and it has the potential to be used in foam mobility control [19] and low-tension gas flooding [20]. However, due to the high hydrophobicity of internal olefin sulfonate (IOS) molecules, IOS is difficult to dissolve in high salinity brine. Anionic surfactants, with EO groups in their hydrophilic head [18], can improve the solubility of IOS in high salinity brine, which extends the applications of IOS. We have recently shown that lauryl betaine (LB), a zwitterionic surfactant, and C13-alcohol polyethylene glycol ether carboxylic acid; CAS#68412-55-5; 90% activity, Mw=391 g/mol) were used without further purification. The solutions studied for the individual components were DI water at 80 °C, DI water at 20 °C, 10 wt% NaCl brine at 20 °C, and 5 wt% CaCl2 at 20 °C. Our previous results successfully utilized a surfactant blend of 0.6 wt% IOS + 0.4 wt% LB + 0.1 wt% L38 to achieve ultra-low interfacial tension, which increased oil recovery in carbonate minerals [18,21]. Individual surfactant solutions were initially prepared in DI water and titrated to pH = 7.0 ± 0.2 by either 1 M hydrochloric acid or 0.1 M sodium hydroxide. The solutions are then blended to the target concentration. For solutions prepared in brine, care must be taken to prevent surfactant precipitation.

2. Materials and methods

2.1. Materials

Water and acetonitrile (Sigma-Aldrich, HPLC grade) were used as received for HPLC analyses. Sodium chloride (NaCl, certified ACS, Sigma Aldrich), potassium chloride (KCl, certified ACS, Sigma Aldrich), calcium chloride dihydrate (CaCl2·2H2O, certified GR ACS grade, EMD Chemicals), magnesium chloride hexahydrate (MgCl2·6H2O, certified GR ACS grade, EMD Chemicals) and sodium sulfite (Na2SO3, certified ACS, Sigma-Aldrich) were used as received. Deionized water (18.2 MΩ-cm) was used to prepare all the surfactant solutions. The other minerals studied included ScienceLab dolomite (<74 μm, ScienceLab Inc., Catalog #SLD4477), calcite (<5 μm, Alfa Aesar, Catalog #11403), silica (<10 μm, U.S. silica) and kaolin (0.1–4 μm, Sigma Aldrich, Catalog #K7375).

2.2. Surfactant solutions

Three surfactants [Lauryl betaine: from Solvay; 30.7% activity. Lot#110403, Mw=271 g/mol; C15-18IOS from Shell; Enordet0332, LR#28253-49; activity 27.99%, Mw=345 g/mol; L38 from Sasol Germany; C13-alcohol polyethylene glycol ether carboxylic acid; CAS#68412-55-5; 90% activity, Mw=391 g/mol] were used without further purification. The solutions studied for the individual components were DI water at 80 °C, DI water at 20 °C, 10 wt% NaCl brine at 20 °C, and 5 wt% CaCl2 at 20 °C. Our previous results successfully utilized a surfactant blend of 0.6 wt% IOS + 0.4 wt% LB + 0.1 wt% L38 to achieve ultra-low interfacial tension, which increased oil recovery in carbonate minerals [18,21]. Individual surfactant solutions were initially prepared in DI water and titrated to pH = 7.0 ± 0.2 by either 1 M hydrochloric acid or 0.1 M sodium hydroxide. The solutions are then blended to the target concentration. For solutions prepared in brine, care must be taken to prevent surfactant precipitation.

2.3. Properties of minerals

Energy dispersive X-ray (EDX) (FEI Quanta 400 ESEM FEG) spectroscopy was employed for determining the surface composition of the minerals. From the elemental composition analysis of the different materials tested, it could be seen that the dolomite mainly consists of elements such as calcium and magnesium, with small amounts of aluminum and silicon. The calcite used consists of calcium with trace amounts of magnesium. Kaolin mainly consists of aluminum and silica, which is typical of clays. Silica powder was also tested as a standard to compare maximum adsorption of IOS. The Brunauer-Emmett-Teller surface areas of the adsorbents were measured with a surface analyzer based on nitrogen adsorption (Quantachrome instruments Autosorb-3B). The samples were dried at 200 °C at a pressure below 20 mTorr for more than 12 h. The temperature of the liquid nitrogen bath used during the BET test was kept at 77.4 K. The reported multipoint BET surface area resulted from 11 points in the adsorption isotherm. The correlation coefficient for the measurement was higher than 0.99. The zeta potentials of the four representative minerals were tested in 0.1 M NaCl solution. The zeta potentials of the dolomite and calcite were found to be positive, and the values for silica and kaolin were negative (see Table 1).

2.4. High-Performance liquid chromatography (HPLC)

The surfactants tested in this study are a mixture of two anionic and one zwitterionic surfactant. Either of the anionic surfactants can complex with the zwitterionic surfactant, which made it difficult to analyze the surfactant concentration by titration methods. To solve this problem, an HPLC-ELSD method was developed to separate each surfactant in a surfactant blend. An ELSD detector

### Table 1

<table>
<thead>
<tr>
<th>Minerals</th>
<th>Mass ratio of the main elements (wt%)</th>
<th>Zeta potential (mV) in 0.1 M NaCl</th>
<th>BET surface area (m²/g)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Ca</td>
<td>Mg</td>
<td>Al</td>
</tr>
<tr>
<td>Calcite</td>
<td>33.39 ± 6.53</td>
<td>0.84 ± 0.55</td>
<td>0.00</td>
</tr>
<tr>
<td>Dolomite</td>
<td>14.48 ± 2.73</td>
<td>12.41 ± 3.81</td>
<td>0.95 ± 0.47</td>
</tr>
<tr>
<td>Silica</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Kaolin</td>
<td>0.00</td>
<td>0.00</td>
<td>21.79 ± 1.43</td>
</tr>
</tbody>
</table>
(Agilent 1200 Series Technologies ELSD) was used to determine the surfactant concentration. The mobile phase consisted of 100 mM ammonium acetate (catalog# 431311, Sigma-Aldrich, ≥99.99% tracer metals basis) or ammonium formate (catalog# 17843, Fluka, ≥99.0% HPLC grade), and the pH was adjusted with either acetic acid (catalog #338826 sigma Aldrich; ≥99.99% tracer metals basis) or formic acid (catalog# 94318, Fluka, ≥98%) in HPLC water. The column was a Dionex Acclaim surfactant column, 4.6 × 250 mm (Product No. 063203). The flow rate of the total mobile phase was 1 mL/min. The measurements were made at 60°C, and the injection pressure of the carrier gas N2 was kept at 3.5 bars. The volume of the sample injection for all experiments was 50 μL.

First, the surfactant was tested using a surfactant column. As shown in Fig. 1, when the pH of the buffer solution (ammonium acetate/acetic acid) equals 5.5, the signal of LB overlaps with the signal of C15-18IOS and the main peak of L38. To differentiate the molecules, the buffer solution was changed to an ammonium formate/formic acid (pH = 3.0) solution, which protonates the betaine. At low pH values, L38 acts as a nonionic surfactant form because it is a weak acid. As shown in Fig. 1(b), when the pH of the solution was changed to 3.0, the signals of LB and IOS could be well separated. The signal of L38 was in between the signals from LB and IOS. To distinguish each signal, the L38 signal was initially fit to a normal distribution curve and subtracted from the total signal, as shown in Fig. 2. Then, the LB and IOS signals were obtained, and the area could be calculated by integration.

2.4.1. Inhibiting the thermal degradation of L38
The stability of L38 was detected by HPLC-ELSD, and L38 is a C13-alcohol polyethylene glycol ether carboxylic acid. The polyoxyethylene units degraded due to the presence of oxygen and the degradation could be inhibited by adding 0.2 mol/L sodium sulfite (Na2SO3) solution as an oxygen scavenger. The ELSD signal without and with sodium sulfite is shown in Fig. 3. Without adding an oxygen scavenger, it was found that L38 degraded under an oxidization environment. For this reason, all static adsorption experiments of L38 under 80°C include 0.2 mol/L sodium sulfite.

2.4.2. Static adsorption
The surfactant and mineral were loaded in a 30 mL glass tube and placed in an orbital shaker (Eberbach Corporation, Model No.6010) for 24 h at a speed of 180 osc/min. The supernatant was filtered through a 0.22 μm filter before the HPLC-ELSD analysis. The adsorption amount was calculated using Eq. (1).

$$\Gamma = \frac{(c_i - c_{eq}) \cdot m_{surf}}{m_{abs} \cdot S_{BET}}$$

where \(c_i\) is the initial concentration of the surfactant (wt.%); \(c_{eq}\) is the equilibrium concentration of the surfactant (wt.%); \(m_{surf}\) denotes the mass of the surfactant solution (g), \(m_{abs}\) is the mass of the adsorbent (g), and \(S_{BET}\) represents the specific surface area (m²/g) of the adsorbent.
3. Results and discussion

3.1. Static adsorption of individual surfactant solutions

The adsorption values of the individual surfactant components on the various mineral surfaces under various aqueous environments are shown in Fig. 4. In particular, the effects of temperature, brine content, and cation valency were examined. The zeta potential shown was in 0.1 mol/L NaCl which is used as a reference value. Under the tested conditions, the LB surfactant exhibits a net positive charge; therefore, electrostatics indicate that LB adsorption is lowest on the pure calcite. However, since LB is a zwitterionic surfactant, it is thought to adsorb in a V-shape molecular configuration [27] on negative binding sites. With the increased salinity (5% CaCl2 or 10% NaCl), the electric double-layer repulsion on the calcite surface decreased, leading to a slightly higher adsorption of LB on the calcite. The adsorption of LB on dolomite was relatively low at 0.59 mg/m². The increased adsorption of LB on dolomite compared to calcite was due to impurities such as silica. Previously, Ma et al. showed that as low as a 1% silica impurity in dolomite resulted in significant adsorption of cationic surfactants [28]. Unlike the calcite case, adding salinity decreases the LB adsorption, which is likely due to the screening of the negatively charged impurity sites on the dolomite surface by the cationic ions in the brine solution. There was high adsorption of LB on the silica and kaolin surfaces, which are both negatively charged. In these cases, the salinity did not significantly alter the adsorption values. Kaolin exhibited the highest LB adsorption, and others have shown that kaolin has both positive and negative charge sites [29], which can interact with zwitterionic surfactants. In all cases, increasing the temperature from room temperature to 80 °C had a negligible effect on adsorption of LB and IOS in DI water solutions.

The adsorption of IOS was not tested in high salinity brine due to its precipitation. IOS is an anionic surfactant, so it is expected to have the opposite results compared to LB. For the positively charged minerals, dolomite and calcite, high adsorption was observed due to electrostatic attraction. For the silica surface, IOS adsorption was negligible (below 0.05 mg/m²) as a result of the strong surface repulsion. For the kaolin interface, the IOS adsorption was higher than that on the silica due to kaolin containing both positively and negatively charged sites.

L38 is also an anionic surfactant that follows a trend similar to IOS in that the highest adsorption was observed on the calcite and dolomite surfaces due to electrostatic attraction. However, in the solution of 5% CaCl2, the adsorption of L38 increased significantly (for all the minerals investigated), which was caused by the increased positive zeta potential of the mineral surface, as shown in Fig. 5. The zeta potential of mineral without electrolyte or with high concentration of electrolyte was not performed due to experimental limitation. In general, for all the minerals investigated, the zeta potential increases with the concentration increase of CaCl2 and NaCl. The zeta potential of Kaolin, however, decreases with the increase of CaCl2.

Of particular interest is the L38 adsorption onto the silica and kaolin surfaces, which deviated from the trends observed with IOS. L38 had higher adsorption on silica and kaolin at 20 °C and DI condition compared to IOS. This result may be due to hydrogen bonding between the EO group in L38 and the hydroxyl groups on silica and kaolin.

For adsorption under high temperatures, all surfactant solution was prepared in a 0.2 M Na2SO3 solution, which can effectively inhibit decomposition of L38 under high-temperature conditions, as described previously. The adsorption of L38 on different mineral surfaces was the lowest when the adsorption was conducted at high temperatures with sodium sulfite present. The reason for this adsorption reduction was the fact that sulfite can react with oxygen and generate sulfate, which is the potential determining ion and can decrease the surface potential to negative values for the positive binding sites. This will lead to the electrostatic repulsion of the mineral surface and the negative hydrophilic head group of the L38 surfactant, which is the reason for low adsorption at high temperatures.

3.2. Adsorption of a two-surfactant blend on carbonates

This work is motivated by understanding surfactant adsorption from a blended solution. Initially, blends of two surfactants were considered: LB + IOS and LB + L38. Since LB is cationic at the tested conditions, it more readily forms surfactant complexes with anionic surfactants such as L38 or IOS.

The surface tension measurements of the mixed surfactant systems (LB+L38 and LB+IOS) is shown in Fig. 6, and the corresponding critical micelle concentration (CMC) values are calculated. The molecular interaction parameter $\beta^{0}$ for a mixed micelle formations by two different surfactants is calculated by the following equations [30].
\[ \frac{(X_1^M)^2 \ln \frac{a}{C_0}}{(1-X_1^M)^2 \ln \frac{a}{C_0}} = 1 \]  \hspace{1cm} (2)

\[ \beta^M = \frac{\ln \frac{X_1^M}{1-X_1^M}}{1-X_1^M} \]  \hspace{1cm} (3)

where \( X_1 \) is the molar fraction of surfactant 1 in the solution phase; \( X_1^M \) is the molar fraction of surfactant 1 in the mixed micelle; \( C_1^M \), \( C_2^M \) and \( C_{12}^M \) are CMCs of individual surfactant 1, 2, and their mixture at a given value of \( a \), respectively.

The calculated molecular interaction parameters for the LB+L38 and LB+IOS systems are \( \beta^M = -5.5 \) and \( -7.3 \), respectively. A negative \( \beta^M \) for both systems indicates strong intermolecular attraction between the surfactant molecules. Additionally, the CMC value of the surfactant blends are below the CMC values of the individual surfactants, as listed in Fig. 6, which is also characteristic of surfactant synergy.
For the 0.6 wt% IOS + 0.4 wt% LB blend formulation, the IOS complexes with LB. Adsorption from blends of LB-IOS was compared to the single surfactant adsorption on calcite (Fig. 7(a)) and dolomite (Fig. 7(b)) minerals. Unlike IOS, the adsorption of L38 significantly decreased, while LB adsorption slightly increased on calcite and decreased on dolomite when blended compared to their unmixed state. The total adsorption of the blend of L38 and LB was 0.52 mg/m² versus the sum of the individual surfactant adsorption 1.64 mg/m² on the dolomite.

These test results may be explained by the fact that the surfactant blend adsorbs to the positive binding sites of the carbonate surfaces as surfactant complexes, as illustrated in Fig. 8. The lauryl betaine adsorbed on the carbonate surface via its carboxylate head, while the quaternary ammonium cations formed surfactant complexes with the IOS sulfonate anion head. The IOS and IOS-LB surfactant complexes compete for positive sites on the surface. In the case of the LB-L38 blends, the quantity of LB molecules is in significant excess. Therefore, it has preferential adsorption compared with the L38-LB surfactant complexes, resulting in a reduction of L38 adsorption. It is also hypothesized that L38 surfactant may preferentially partition into the LB micelles, which decreases its adsorption on carbonate surface. These results highlight the importance of considering surfactant ratio when designing blended surfactant systems for application involving surfactant adsorption.

The test results indicate that anionic/cationic mixtures can be used to increase adsorption of a surfactant having the same sign of charge as the solid surface in some applications when such an increase may be desirable. It can be achieved by using a mixture of the surfactant of interest with a surfactant having charge of the opposite sign. Previous reports have examined anionic sodium dodecyl sulfate (SDS) at a concentration above its critical micelle concentration (CMC) adsorbed on a positively-charged alumina surface [31]. When a small amount of C12 pyridinium chloride is added to the solution, the adsorption of SDS remained constant while the adsorption of the cationic surfactant increased, as its concentration in aqueous solution after equilibration increases. The total amount of adsorbed surfactant and the number of surfactant molecules per unit area both increase, but the net charge of adsorbed surfactant remains negative on the positive surface for the range of conditions studied.

The LB-L38 adsorption behavior significantly differs when compared to the LB-IOS blend. For the 0.1 wt% L38 + 0.4 wt% LB blend formulation, the L38 also complexes with LB. As with the IOS, adsorption from blends of LB-L38 was compared to the single surfactant adsorption on calcite (Fig. 7(a)) and dolomite (Fig. 7(b)) minerals. Unlike IOS, the adsorption of L38 significantly decreased, while LB adsorption slightly increased on calcite and decreased on dolomite when blended compared to their unmixed state. The total adsorption of the blend of L38 and LB was 0.41 mg/m², while the sum of the individual surfactant adsorption was 0.92 mg/m² on the calcite surface. Additionally, the total adsorption of the blend of L38 and LB was 0.52 mg/m² versus the sum of the individual surfactant adsorption 1.64 mg/m² on the dolomite.

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Our LB-IOS system with calcite is similar. When IOS is in excess, LB adsorption from the binary mixture is significantly greater than for LB alone. The total surfactant adsorption increases, where the adsorbed layer is likely a mixture of IOS and surfactant complexes in comparable amounts.
In the case of the LB-L38 system, adsorption of LB exceeds that for the individual LB system. Thus, even when LB is in excess, in contrast to the example and LB-IOS system, enhanced adsorption of LB is observed. However, the increase in LB adsorption is much less than in the LB-IOS system.

An example of surfactant desorption by this mechanism is the work of Standnes and Austad [32]. They injected a cationic surfactant solution well above the CMC to form surfactant complexes with and desorb anionic naphthenate molecules, which had adsorbed from crude oil onto positively charged carbonate surfaces. They proposed that the surfactant complexes became part of the micelles, i.e., the introduction of anionic naphthenate molecules into the micelles would reduce electrostatic repulsion among the cationic surfactant molecules. The initially oil-wet carbonate surface became water wet, indicating desorption of the naphthenate molecules. A related paper [33] disclosed that C8TAB, an amine oxide, and a betaine could convert kaolinite with adsorbed naphthenate from oil wet to water wet, probably by forming surfactant complexes which desorbed. No adsorption measurements were made, just wettability was determined by whether most of the kaolinite particles present resided in aqueous or oil phase. In our manuscript, the LB/L38 with LB in excess is an example of this mechanism because adsorption of L38 on calcite is decreased by a factor of \( \frac{1}{24} \) compared to that for L38 alone.

To better understand surfactant complexes adsorption in the presence of electrolytes, adsorption experiments for the LB-L38 blend was conducted in 5% CaCl2 at room temperature. As shown in Fig. 9, it was found that the adsorption of LB and L38 as single surfactant solutions were 0.33 mg/m² and 1.61 mg/m², respectively on calcite and 0.43 mg/m² and 2.20 mg/m², respectively on dolomite. These values are different when compared to that in DI water, because of greater attraction due to higher surface potential and surface charge for L38 but less repulsion due to higher ionic strength for LB. Furthermore, the L38 adsorption significantly decreased when blended when compared to the surfactant alone in the brine solution. These test results match those found with the DI water system, indicating that when L38 complexes with LB as surfactant complexes, its adsorption significantly decreases due to the partitioning of L38 into micelles.

### 3.3. Adsorption of a three-surfactant blend on carbonates

For the three-surfactant blended system, 0.1 wt% L38 + 0.6 wt% IOS + 0.4 wt% LB in DI water at 20°C, the LB can form surfactant complexes with either the IOS or the L38. Fig. 10 compares the adsorption results on each surfactant in a blended system with those reported for the single surfactant and 3-surfactant systems in DI water for calcite and dolomite, respectively. The adsorption of IOS (0.79 mg/m² on calcite and 1.15 mg/m² on dolomite) in the LB-IOS-L38 blend decreased when compared to the IOS-LB surfactant blend (0.98 mg/m² on calcite and 1.42 mg/m² on dolomite). The adsorption of L38 (0.08 mg/m² on calcite and 0.23 mg/m² on dolomite) in the IOS-LB-L38 blend remained relatively unchanged when compared to the L38-LB surfactant blend (0.17 mg/m² on calcite and 0.14 mg/m² on dolomite). Additionally, the adsorption of LB (0.42 mg/m² on calcite and 0.59 mg/m² on dolomite) in the
IOS-LB-L38 blend remained relatively unchanged when compared to the LB-IOS blend (0.58 mg/m² on calcite and 0.68 mg/m² on dolomite) but was higher when compared to the LB-L38 blend (0.24 mg/m² on calcite and 0.38 mg/m² on dolomite). These test results also indicate that IOS and LB-IOS surfactant complexes preferentially adsorb onto carbonate surfaces when compared to the LB-L38 surfactant complexes at least preferentially compared to partitioning into micelles.

Surfactant L38 adsorption from a ternary blend on calcite in DI water (shown in Fig. 10) is similar to that of binary LB-L38 (shown in Fig. 7). This is not surprising since L38 is only about 9% of the overall blend. Nevertheless, the approximately 8-fold decrease in L38 adsorption compared to individual surfactant adsorption could indicate that a greater fraction of L38, when compared to IOS, complexes into surfactant complexes. Furthermore, these complexes are mainly in micelles, as in the LB-L38 binary mixture, which indicates that L38 may have a greater tendency than IOS to stay as a surfactant complex instead of adsorbed onto the mineral surface. This could be explained by the fact that the EO chain on L38 prefers to be immersed in water rather than adsorbed onto the calcite surface, indicating that surfactant structure also influences surface adsorption.

Furthermore, as shown in Fig. 10, LB-IOS-L38 adsorption in a brine led to higher adsorption of all three surfactants due to increase in the positive zeta potential of the carbonate surfaces. The main reason for the decrease in total adsorption is the much lower L38 adsorption when blended.

4. Conclusions

Surfactant blends with strong charge interactions that form surfactant complexes are difficult to analyze by standard titration methods [13,28,34]. However, these surfactant blends can be separated by chromatographic separation with specific coated columns. Changing the properties of the mobile phase tunes the properties of the surfactant molecules, resulting in a unique chromatographic separation. A significant contribution of this manuscript is the development of HPLC-ELSD as an analytical method to analyze surfactant complexes adsorption.

The surfactant blend studied in this manuscript was an LB/IOS/L38 solution that has successfully been used previously for EOR [18,21]. The main finding was that LB adsorption increased when blended with either IOS or L38 due to surfactant complexes complexion on pure calcite surface. At least three factors were found to influence adsorption in these systems. First, the formation of surfactant complexes or, more generally, anionic/cationic surfactant complexes; second, the electrostatic interaction between the surfactants and solid surfaces; and lastly, the partitioning of surfactant complexes between the surface and micelles.

The HPLC-ELSD method developed in this study could be used for surface phenomenon analysis of complex surfactant systems. Specifically, it could be used for designing surfactant formulations such as anionic/cationic mixtures to decrease adsorption of a surfactant having the opposite sign of charge as the solid surface. If it is desired to minimize adsorption from solution or to desorb a surfactant having charge opposite in sign to that of the solid surface, one can prepare an aqueous solution having an excess of a surfactant having charge of the same sign as the solid surface. If one wishes to increase adsorption of a surfactant having the same sign of charge as the solid, it is best to have the surfactant of opposite charge in excess in the aqueous solution.

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References
