## **BIOE 301**

#### Lecture Seven



## Plagiarism: Why Talk About It?

- Serious crime which can end your career
- DHHS Office of Research Integrity
  - Plagiarism is involved in over 50% of the complaints received for investigation of scientific misconduct.

## Plagiarism: What is it?

- 1. Direct, verbatim lifting of passages
- 2. Rewording ideas from the original in the purported author's own style
- Paraphrasing the original work without attribution
- Noting the original source of only some of what is borrowed

American Medical Association Manual of Style

### Plagiarism: How to prevent

- Use quotation marks when more than 6 words are lifted verbatim from another source
- Cite the original source when paraphrasing material
- Credit the original source for all the information borrowed.
- Unpublished material is the exclusive property of the original author.
- Written permission is required for the use of all cartoons, drawings, figures etc.

#### Four Ouestions

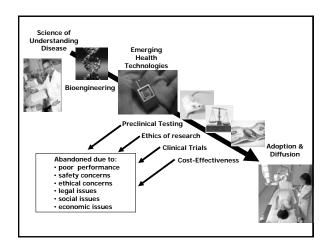
- What are the problems in healthcare today?
- Who pays to solve problems in healthcare?
- How can we use science and technology to solve healthcare problems?
- Once developed, how do new healthcare technologies move from the lab to the bedside?

#### Three Case Studies

- Prevention of infectious disease
  - HIV/AIDS
- Early detection of cancer
  - Cervical Cancer
  - Ovarian Cancer
  - Prostate Cancer
- Treatment of heart disease
  - Atherosclerosis and heart attack
  - Heart failure

# Today:

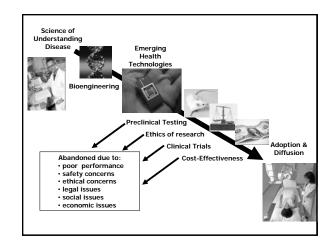
The process of developing a new medical technology



## Class Activity #1 - Gene Therapy

#### **Directions:**

- Place the articles in correct chronological order
  - Contextual clues in the selections
  - Your knowledge of the science of DNA and genes
  - Your recollection of events in the media.
- Articles reflect current thought for the time
- First article published in 1953; the last in 2003
- Discuss in group; come to consensus
- Choose one member of your group to speak
  - Did your ideas about the sequence match each other?
  - What clues or events prompted you to make choice?
- Do not discuss your ideas with other groups



#### **Ouestion:**

What is the difference between science and engineering?

#### **Definitions**

- Science
  - Body of knowledge about natural phenomena which is:
    - Well founded
    - Testable
  - Purpose is to discover, create, confirm, disprove, reorganize, and disseminate statements that accurately describe some portion of physical, chemical, biological world
- "Science is the human activity of seeking natural explanations for what we observe in the world around us."

#### **Definitions**

- Engineering
  - Systematic design, production and operation of technical systems to meet practical human needs under specified constraints
    - Time
    - **\$**\$
    - Performance
    - Reliability
- "Engineering. . . in a broad sense. . . is applying science in an economic manner to the needs of mankind "

#### **Definitions**

- What is the difference between science and engineering?
  - Science
    - Inquiry to better understand world around us
    - No practical goal necessary
  - Engineering
    - Use of science to solve real world problem in practical way

## **Engineering Design Method**

- Fashioning a product made for a practical goal in the presence of constraints
- Six design steps:

SPECS

■ 1. Identify a need

- 2. Define the problem (goals, constraints)
- 3. Gather information
- 4. Develop solutions
- 5. Evaluate solutions ==

Refine Design

- 6. Communicate results
  - Papers, patents, marketing

## Journal Article

Advances in Brief

Real-Time Vital Optical Imaging of Precancer Using Anti-Epidermal Growth Factor Receptor Antibodies Conjugated to Gold Nanoparticles

nstantin Sokolov, Michele Follen, Jesse Aaron, Ina Pavlova, Anais Malpica, Reuben Lotan, and lecca Richards-Kortum<sup>2</sup>

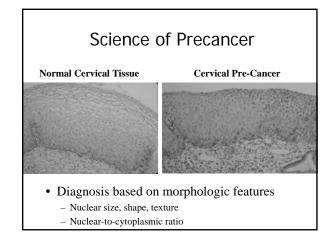
#### **Patent**

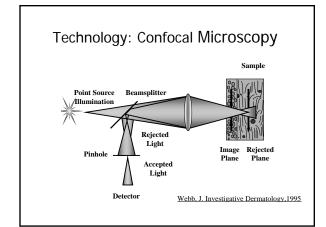
- www.uspto.gov
- Diagnostic Imaging Patent

## Class Activity #2

## Example: Cervical cancer detection

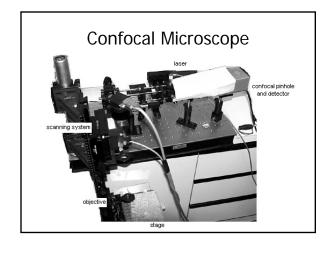
- Science of precancer
- Engineering solutions for precancer detection
  - 1. Identify a need
  - 2. Define the problem (goals, constraints)
  - 3. Gather information
  - 4. Develop solutions
  - 5. Evaluate solutions
  - 6. Communicate results

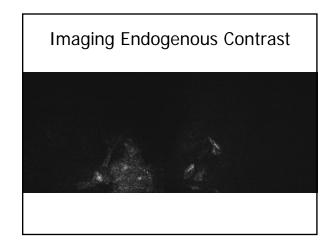


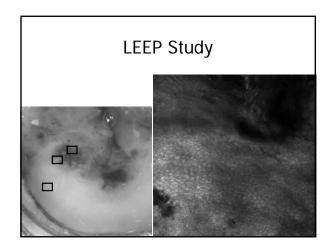


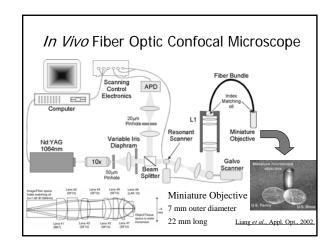
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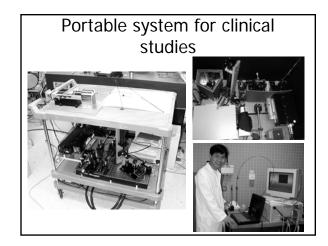
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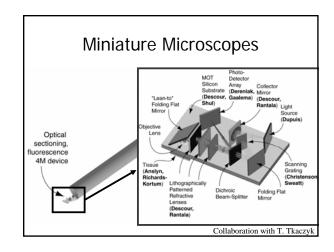


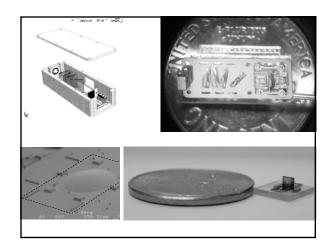












## Example: Cervical cancer detection

- Science of precancer
- Engineering solutions for precancer detection
  - 1. Identify a need
  - 2. Define the problem (goals, constraints)
  - 3. Gather information
  - 4. Develop solutions
  - 5. Evaluate solutions
  - 6. Communicate results

# Summary of Lecture 7

- Science
  - "Science is the human activity of seeking natural explanations for what we observe in the world around us."
- Engineering
  - Systematic design, production and operation of technical systems to meet practical human needs under specified constraints
  - Six steps of the engineering design method